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CITY OF MONROE PARTNERS WITH BIRD TO LAUNCH ELECTRIC SCOOTER RIDES

Monroe, Michigan – The City of Monroe is partnering with the shared electric scooter company, Bird Rides, to bring e-scooters to the community. Bird Rides offers dockless scooters to residents and visitors as an additional transportation option within the City to help reduce carbon emissions, as well as traffic congestion on roadways. The program officially **launches Wednesday, June 9th**.

The scooters are accessible via a free mobile app wherein riders pay to use the scooter per minute. Scooters can only be used on roads with a speed limit of 35 mph or less, and in street bike lanes. Scooters have a maximum speed of 15mph. Riders are required to be 18 years-old and above to operate the scooters. They are also encouraged to wear a helmet on every ride and required to obey all standard rules of the road applicable to any motorized vehicle.

When users end their ride, scooters must be parked out of the way of pedestrians, never blocking driveways and walkways. Scooters cannot be abandoned on private property – all rides need to end on public property. As per City ordinance, scooters are not allowed on sidewalks or bike paths, including riverside Worrell Trail, but only in the street bike lanes.

Mark Cochran, Assistant to the City Manager & Economic Development Director: "When we completed the National Citizen Survey in 2018, we were excited to discover that the City of Monroe ranks above the national average among communities whose residents appreciate and engage in active transportation modes, such as biking, walking and scooters. We look forward to collaborating with Bird Rides to bring a new amenity for our residents and visitors desiring alternative modes of transportation to get around our City."

Bird offers the following programs that are available for all who qualify:

- Community Pricing – Bird's [Community Pricing Program offers a 50% discount](#) to low-income riders, Pell grant recipients, select local nonprofit and community organizations, veterans, and senior citizens. To sign up for the Community Pricing Program, download the Bird app, create an account, and email your proof of eligibility to access@bird.co.
- Free Rides for Healthcare Workers and Emergency Personnel – Bird is proud to offer [free rides to healthcare workers and emergency personnel](#). To sign up, simply email a copy of your medical identification card along with your name and phone number to together@bird.co. Eligible riders will receive two free 30-minute rides per day.

Residents with questions or concerns about the e-scooters can contact the company directly at 1-866-205-2442 or email hello@bird.co. Abandoned scooters or those inappropriately parked should be reported directly to the company via the aforementioned contact info which can also be found affixed to each scooter. More information about the company can be found on their website (www.bird.co).

About Bird Rides

Bird Rides, Inc. is a micromobility company based in Santa Monica, California. Founded in September 2017 Bird operated shared electric scooters in over 100 cities in Europe, the Middle East, and North America with 10 million rides in its first year of operation. Bird's mission is to make cities more livable by reducing car usage, traffic, and carbon emissions.

About the City of Monroe

Incorporated in 1817, the City of Monroe is a community that has a shared vision that seeks to balance the opportunities of economic development with the stewardship that is required for historic preservation. With a population of 20,733, Monroe is located about 17-miles north of Toledo, Ohio and about 35-miles south of Detroit. The City of Monroe is Michigan's third oldest community, and is also the county seat of Monroe County. Continually moving forward with innovative vision, the City of Monroe is Raisin' Expectations.

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