



2014-2015 City Council Goals and Objectives

GOAL: Revitalize Neighborhoods

- Objective: Implement Neighborhood Enterprise Zone(s) (NEZ)
- Objective: Seek State and Federal funding for neighborhood revitalization
- Objective: Initiate a broad-based neighborhood redevelopment plan in the Orchard East district
- Objective: Expand and enhance City policy and programs related to property maintenance

GOAL: Invest in Recreational, Cultural, and Historical Assets

- Objective: Adopt and implement recommendations of the Parks and Recreation Master Plan
- Objective: Conduct inventory assessment of City parks and City forestry assets
- Objective: Assess structuring a Department of Parks, Recreation and Cultural Heritage
- Objective: Conduct Monroe Multi-Sports Complex Assessment Study

GOAL: Develop River Raisin Corridor and Downtown

- Objective: Implement recommendations of the River Raisin Heritage Corridor – East Master Plan
- Objective: Seek State and Federal support funding to enhance development of the River Raisin corridor in conjunction with other public, private, and non-profit partners

GOAL: Continue to Support Revitalization of Downtown

- Objective: Expand and enhance Downtown streetscape with Complete Streets transportation plan
- Objective: Conduct Downtown residential and business Target Market Analysis
- Objective: Collaborate with the DDA on the preparation of Downtown Strategic Plan

GOAL: Promote Community Participation and Awareness Programs

- Objective: Enhance City Hall communication with residents, visitors, and businesses through written communication, the City's website, and social media
- Objective: Encourage and promote volunteerism through resident recognition program
- Objective: Identify and recognize our unique neighborhoods

GOAL: Provide Quality of Life Service with Fiscal Responsibility

- Objective: Maintain funding for Capital Improvement Projects
- Objective: Continue reinvestment in community infrastructure
- Objective: Explore partnerships with surrounding governmental jurisdictions

◆ Robert E. Clark, Mayor ◆

City Council Members: Mayor Pro-Tem Jeremy J. Molenda, Jeffery A. Hensley,
John Iacoangeli, Kellie M. Vining, Gloria Rafko, and William D. Sisk