



CITY OF MONROE, MICHIGAN BANNER APPLICATION

Name of Applicant _____

Name of Organization _____

Applicant's Affiliation with Organization _____

Applicant's Home Address _____

Mailing Address (if different) _____

Day Phone _____ Evening Phone _____

Type of Banner o *Overhead Banner (\$150)*

Overhead Banner Locations: (List as 1 for first choice, 2 for second...)

_____ E. Front St. Dates Requested _____

_____ W. First St.

_____ Monroe St.

Type of Banner o *Vertical Pole Banner (\$25/banner)*

Vertical Pole Banner Locations: (List the total number of banners to be displayed and choice of placement location.) Dates Requested _____

No. of Banners: _____ Monroe St. (42) o Spring (March-May)

 _____ Elm Ave. (8) o Summer (June-Aug.)

 _____ First St. (8) o Fall (Sept.-Nov.)

 _____ Macomb St. (8) o Winter (Dec.-Feb.)

Company Fabricating Banners: _____

Please provide a sketch complete with banner specifications and message to be displayed for City Council Review. Applications will be accepted up to eleven (11) months in advance and no later than four (4) weeks prior to proposed installation date.

On behalf of the organization listed above, I, as applicant, hereby acknowledge receipt of the Banner Policy of the City of Monroe.

Applicant covenants and agrees to hold harmless from, indemnify and defend the City, its agents, officers and employees against all suits, demands, claims, judgments, liens, cost of repair or replacement of any damaged poles or electrical equipment, costs, attorney fees and expenses which may arise out of, result from or be caused by Applicant's banner installation.

Applicant covenants and agrees to strictly comply with all terms and conditions of the Banner Policy, and further understands and agrees that the City Council, in its sole and absolute discretion, may approve, deny or set any conditions or limitations on any banner(s) which may be approved, or may at any time alter, amend, modify, rescind or revoke any approval, all without recourse or remedy by the Applicant, or liability of the City.

Applicant _____

Date _____